“Reversed With Charles Mattocks” Coming to Discovery Life July 2017

April 28, 2017 By Charles Mattocks

Celebrity Chef Charles Mattocks has partnered with Dr Asa Andrew, a nationally syndicated radio and TV talk show host to launch WellTent Media Group LLC, a joint venture designed to create health-based content that inspires true lifestyle transformations.

Both Charles and Dr. Asa have been frequently featured on various shows on FOX, NBC, ABC, and CNN with their insights toward improving lifestyle choices with people struggling with diabetes and chronic disease.

The first project in the pipeline sponsored by Mannkind Corp is entitled “Reversed." Reversed will air July 2017 on the Discovery Life Channel. The show is designed as reality TV with a purpose presenting the powerful effects of unmanaged diabetes, and the hope of reversal.

“Reversed” will showcase the struggles and the triumphs of five individuals living with diabetes as they work to radically transform their lifestyle choices. The show will have an evidence-based team of nutritionists, trainers, doctors, therapists, and celebrity guests focused on one common goal – to improve the health and well-being of each person living with diabetes.

Part of the MannKind Corp. mission is to bring awareness to the success people can have in making better lifestyle choices when faced with diabetes, said Michael Castagna, the company’s chief commercial officer.

Dr. Asa Andrew, America’s Health Coach, said, “Better health begins with better choices. Reversed is about transforming the behavior of those fighting diabetes. I am thrilled to partner with Charles Mattocks in WellTent Media, we share a common mission and this is just the beginning. In my years of coaching and clinical experience, our shows may just be the most powerful version of an inspirational office visit to those watching for empowering your health.

Mattocks, a nephew of Bob Marley, said “My uncle made an impact on the world through music and my vision is to impact health. Through WellTent Media, Dr Asa, myself, and our team, we will take on diabetes and other chronic disease by helping people overcome their toughest challenge - lifestyle choices.

Mannkind, the Valencia-based maker of Afrezza, an inhalable form of insulin, has a strong focus on improving lifestyle choices in those with diabetes, and is working with Charles, Dr. Asa, and

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