Sing Elton John's "Your Song" to Fight LGBTQ Stigma and Raise HIV Funds [VIDEOS]

Post your video online as part of the "Speak Up Sing Out" campaign to raise HIV and LGBTQ funds—and get a chance to meet the Rocket Man in NYC.

June 7, 2024 By Trent Straube

Sing out, Louise! Here's a chance for you to belt out a verse of Elton John's classic "Your Song" and raise funds to support LGBTQ and HIV causes—plus win a chance to meet the Rocket Man himself during Pride Month in New York City. What's more, it's an opportunity to praise a person who has supported you to be your most authentic self.

Enjoy the examples below:

SUSO RP FB captions.mp4

We are absolutely loving seeing all of your fantastic entries come through for our #SpeakUpSingOutGiveaway Keep them coming and make sure your page is set to public for the chance to meet Elton John and David Furnish in New York City on June 27! Take part in our campaign to help put an end to LGBTQ+ stigma by celebrating the wonderful people in our lives who champion us to live as our authentically

true selves. Simply follow these 4 steps: Create and post a video on your Instagram grid of you singing these lines from ‘Your Song’ by Elton John, adding in the name of one person who has always supported you to be your most authentic self: I hope you don’t mind, I hope you don’t mind, that I put down in words, how wonderful life is while you’re in the world [name] Tag a person in your caption who has supported you to be your authentic self Post your video with the hashtag: #SpeakUpSingOutGiveaway Make sure you are following @ejaf on Instagram and that your profile is set to ‘public’ For every #SpeakUpSingOutGiveaway post, $10 will be donated to Elton John AIDS Foundation, up to $25,000, by generous supporter Kevin Xu. Giveaway closes on 6/18 at 8PM ET and is eligible to residents of the United States and the United Kingdom of Great Britain and Northern Ireland over the age of 18. Read the Official Rules: https://buff.ly/3x1XYch

Posted by Elton John AIDS Foundation on Tuesday, June 4, 2024

The fundraising effort is part of the Pride campaign “Speak Up Sing Out” launched by the Elton John AIDS Foundation (EJAF) to fight LGBTQ stigma and discrimination and raise HIV funds. Participating is easy: Share an Instagram reel of yourself singing this verse from “Your Song”:

> “I hope you don’t mind; I hope you don’t mind
>
> That I put down in words
>
> How wonderful life is
>
> While you’re in the world [name of the person who has championed you].”

Then tag that person in the caption along with the hashtag #SpeakUpSingOutGiveaway. (Be sure to follow @ejaf on Instagram and set your profile to “public.”) But don’t delay: The giveaway closes 8 p.m. ET, Tuesday, June 18.

That’s it! For every post, $10 (up to $25,000) will be donated to EJAF, thanks to supporter Kevin Xu, according to an EJAF press release.

You’ll be sharing the virtual stage with belting luminaries such as Jewel, Kristin Chenoweth, Andrew Rannells, Michaela Jaé Rodriguez, Robin Arzón and Vanessa Williams—artists who have already lent their voices to the campaign. Watch them below:

May2024_AndrewRannells_Talent_landscape (captions).mp4

If you share our vision of a world where everyone is loved and encouraged to be 100% themselves, it’s time to speak up and sing out. Our good friend and supporter Andrew Rannells joins us to share all you need to know for the chance to win a trip to meet Elton John and David Furnish on June 27 in New York City! HOW TO ENTER: Create and post a video on your Instagram grid of you singing or speaking these lines from ‘Your Song’,

adding in the name of one person who has always supported you to be your most authentic self: “I hope you don’t mind, I hope you don’t mind, that I put down in words, how wonderful life is while you’re in the world [name]” Tag one person in your caption who has always supported you to be your authentic self Post the video to your Instagram grid with the hashtag #SpeakUpSingOutGiveaway Make sure that you are following us on Instagram: @ejaf WHAT’S INCLUDED: American Airlines AAdvantage® Miles for round-trip air transportation to NYC for you and a guest thanks to our official airline partner, American Airlines Hotel accommodation for two nights (June 26 & 27) thanks to our hotel partner, Smyth Tribeca A $500 voucher to cover incidentals and ground transportation For every #SpeakUpSingOutGiveaway post, $10 will be donated to Elton John AIDS Foundation, up to $25,000, by generous supporter Kevin Xu. *Giveaway closes on 6/18 at 8PM ET. Eligible to residents of the United States and the United Kingdom of Great Britain and Northern Ireland over the age of 18. Read Official Rules via the link in our

bio.

Posted by Elton John AIDS Foundation on Wednesday, May 29, 2024

The campaign supports EJAF's The Rocket Fund, a $125 million initiative launched last year to fight rising LGBTQ discrimination and HIV rates in vulnerable communities.

"Living boldly and fearlessly is what I strive for every day, but I know firsthand the importance of having a support system that empowers you to do so—a privilege I'm immensely grateful for," said John in a press statement. "This Pride Month, I extend a heartfelt invitation to stand with me and the Foundation to honor the champion in your life. Add your unique touch to one of my songs and spread waves of love and support throughout the LGBTQ+ community. As a special thank you, one participant and their guest will have the chance to join me and [my husband David Furnish] in New York City during Pride Month—an opportunity to celebrate love, acceptance, and all that makes us who we are!"

"It's devastating to see that LGBTQ+ rights are threatened and being reversed in countries around the world," added Donatella Versace, cochair of The Rocket Fund. "We must protect equal and fair treatment of the LGBTQ+ community and fight the harmful stigma that stands in the way of an equitable future. I am so proud to be a cochair of The Rocket Fund powered by the Elton John AIDS Foundation to end LGBTQ+ discrimination and am thrilled that we have raised $100 million out of our $125 million goal. This Pride Month, let's champion self-expression and equity and celebrate love and acceptance, always."

In other EJAF news, the foundation announced that all donations made to the Rocket Fund during Pride month will be matched up to $100,000, thanks to the generosity of Lynn S. Wyatt.

Happy #PrideMonth from all of us here Elton John AIDS Foundation! We all deserve the right to live,...

Posted by Elton John AIDS Foundation on Saturday, June 1, 2024

In related news, John and his AIDS foundation have recently supported the fight for a national PrEP [pre-exposure prophylaxis] Program to prevent HIV, and his 2024 Oscar party broke fundraising

records by bringing in nearly $11 million. No wonder President Biden awarded John a National Humanities Medal for his work.

For more articles about the iconic rocker and EJAF, click #Elton John and #Elton John AIDS Foundation. You'll find headlines such as "Elton John on Who Inspired Him to Get Sober and Fight AIDS [VIDEO]."

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