

# Grindr Can Be Useful in Recruiting for HIV Prevention Studies

October 5, 2012

---

HIV prevention studies can effectively recruit gay men using the gay dating mobile app Grindr, according to a study in the journal *AIDS and Behavior* reported by *aidsmap*. Los Angeles researchers posted an advertisement on Grindr in 2010 to recruit gay men for a rectal microbicide study. A total of 24 percent of study participants were eventually recruited through Grindr, and users of the app were more likely to complete their screening visit and enroll in the study.

To read the article, [click here](#).

---

© 2026 Smart + Strong All Rights Reserved.

<http://beta.docker.realhealthmag.com/article/grindr-recruiting-prevention-23020-7635>