

# Magic Johnson Invests in Florida HIV Medicaid Program

April 4, 2012

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Magic Johnson Enterprises is investing in a Miami-based insurer to create a Medicaid program for people with HIV, The Miami Herald reports. Earvin “Magic” Johnson has partnered with Simply Healthcare Plans to launch Clear Health Alliance, a subsidiary that will work as a Medicaid plan in Miami-Dade County and later throughout Florida. It is described as a “high-touch, high-care program” that would include transportation services and nutrition advice. The investment takes advantage of a new Florida law that allows the creation of special Medicaid plans for people with HIV.

To read the Miami Herald article, [click here](#).

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