CDC Launches Campaign for Black Women to Get HIV Tests

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The U.S. Centers for Disease Control and Prevention (CDC) has launched “Take Charge. Take the Test,” an HIV awareness and testing campaign to empower African-American women to practice safer sex and get tested for HIV, The International Business Times (IBT) reports. According to the CDC, the rate of new HIV cases among black women is 15 times higher than among white women; in addition, nearly 1 in 30 African-American women will be diagnosed with HIV in their lifetimes if current rates continue. The campaign includes advertisements that will appear in 10 U.S. cities with high HIV prevalence rates.

To read the IBT article, click here.

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http://beta.docker.realhealthmag.com/article/CDCcampaign-HIV-BlackWomen-22112-8432